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*Offer valid through September 30, 2019 11:59 pm ET at David's Bridal stores in the US and online at davidsbridal.com. Valid on regular price dresses in departments 21, 24, 27, 28, 40, and 41. Excludes Terani Couture, Tadashi, style steals, sale, prior sales, and existing layaways. Cannot be combined with any other offers. No cash value. Use promotional code OCCASION19 and discount will be applied at checkout.