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\*Offer valid for orders placed December 30, 2019 through 11:59 pm ET on March 31, 2020 at David's Bridal stores in the United States and online at [davidsbridal.com](http://davidsbridal.com). Valid on regular price dresses in departments 21, 24, 27, 20, 29, 30, 31, 36, 40, 41, 87. Excludes Terani Couture, Tadashi, style steals, sale, prior sales, and existing layaways. No other discounts apply. Discount taken at register; use promotional code PARTYDRESS201 and the discount will be applied at checkout.